



OFFICIAL BRAND COLORS

KW Red PANTONE 200 CMYK 0 100 66 13 RGB 180 11 1 HEX #B40101	White PANTONE White CMYK 0 0 0 0 RGB 255 255 255 HEX #FFFFFF	Light Gray PANTONE 421 CMYK 0 0 0 25 RGB 204 204 204 HEX #CCCCCC	Main Gray PANTONE 424 CMYK 0 0 0 60 RGB 130 130 130 HEX #999999	Med. Gray PANTONE 425 CMYK 0 0 0 85 RGB 77 77 77 HEX #666666	Black PANTONE K CMYK 40 20 20 100 RGB 0 0 0 HEX #000000
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COMMAND COLORS

KW Red PANTONE 186 CMYK 12 100 100 4 RGB 206 1 31 HEX #CE011F	Light Teal PANTONE 656 CMYK 7 0 2 0 RGB 232 244 246 HEX #E8F4F6	Teal PANTONE 320 CMYK 81 21 33 0 RGB 0 153 167 HEX #0099A7	Dark Teal PANTONE 322 CMYK 89 41 45 13 RGB 1 112 123 HEX #01707B	Light Slate PANTONE 431 CMYK 66 55 40 15 RGB 95 101 116 HEX #5F6574	Dark Slate PANTONE 426 CMYK 76 69 56 60 RGB 40 43 51 HEX #282B33
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COMMAND HIGHLIGHT COLORS

Red PANTONE 185 CMYK 0 100 84 0 RGB 238 0 51 HEX #EE0033	Orange PANTONE 157 CMYK 30 51 81 0 RGB 238 145 70 HEX #EE9146	Yellow PANTONE 115 CMYK 0 18 94 0 RGB 255 206 36 HEX #FFCE24	Green PANTONE 3265 CMYK 65 0 51 0 RGB 0 221 166 HEX #00DDA6	Blue PANTONE 279 CMYK 65 39 0 0 RGB 79 145 240 HEX #4F91F0	Purple PANTONE 272 CMYK 59 58 0 0 RGB 119 116 207 HEX #7774CF
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